

Formal Notice

This notice complies with the requirements of The International Stock Exchange Authority Limited (the "**Authority**"). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by George Holdco Limited (the "**Issuer**"). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for £9,547,981 11% subordinated unsecured loan notes 2029 (the "**Loan Notes**") together with an unlimited amount of payment in kind notes in respect of the Loan Notes (the "**PIK Notes**", and together with the Loan Notes, the "**Notes**") issued by the Issuer, to be admitted to the Official List of The International Stock Exchange (the "**Official List**"). It is expected that admission to the Official List will be effective and that dealings will commence on or about 14 June 2023.

George Holdco Limited

(a company incorporated and registered in England and Wales with registered number 13222049).

Listing agent:

Maples Listing Services (CI) Limited

The listing document relating to the Issuer's application is available during normal business hours on any week day (except Saturdays, Sundays and Public Holidays) for a period of 14 days from the date of this notice from:

Maples Listing Services (CI) Limited, Second Floor, Sir Walter Raleigh House, 48-50 Esplanade, St Helier, JE2 3QB, Jersey, Channel Islands.

14 June 2023